



**Boost your profits
with a bespoke
software solution**

Developed by
blue wren



Track business activity from enquiries to service delivery



Automate processes to save time and effort



Integrate third-party applications to create efficiencies



Gain control and visibility of performance



Your business is unique

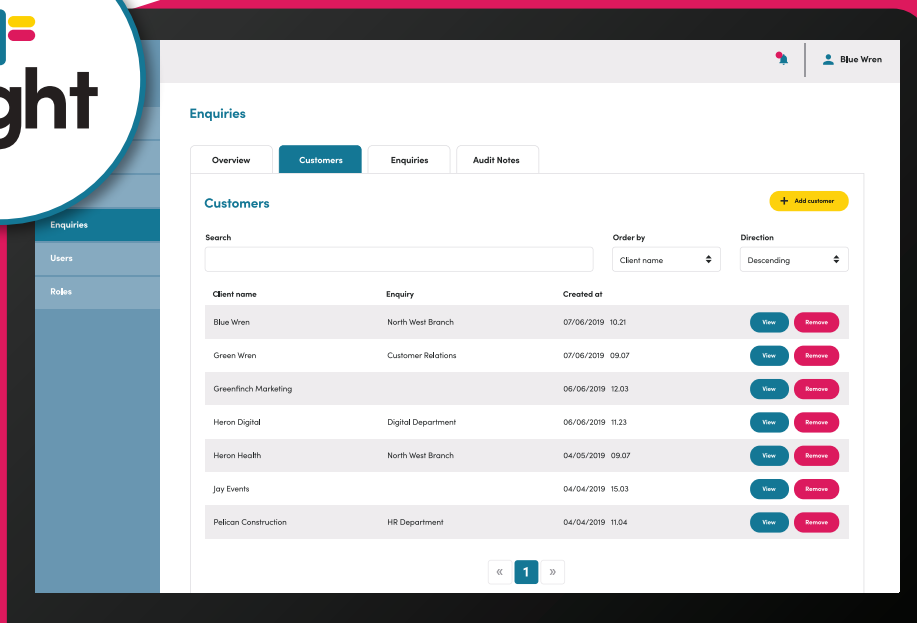
That's why we tailor Flight to the needs of your business.

We're here to guide your journey to take Flight, but no-one knows your business better than you. We'll listen, feedback and help to identify how we can streamline your business processes.



Introducing Flight from Blue Wren

Software customised for you,
to scale your business



Call for a free demo: 01772 823 734



Software built to grow your business



**Save 2.5 days a week
from admin time**



**Increase leads
by 30%**



**Convert 15%
more sales**



**Improve profitability
by 25%**



**12-month return on
investment**



“We built Flight after going on a productivity journey of our own. We noticed that we weren't working efficiently; duplicating work and manually completing automated tasks.

Flight has been a revelation to Blue Wren, and it started with mapping our processes.”

Michael Lough, MD, Blue Wren

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Why Flight?



**Specifically
designed for your
business**



**Eliminates
work-arounds and
awkward add-ons**



**Proven to
increase
efficiency and
profit**



**Supported by a
UK-based
customer service
team**



A customised, cloud-based system built to your specific requirements

The screenshot shows the 'Customers' page in the Flight system. A notification box is overlaid on the page, stating: "New enquiry received. There has been a new enquiry added to the database. 20/08/2019 11:20". A "View" button is located at the bottom of the notification box. The background shows a list of customer records with columns for name, email, and phone number.

The screenshot shows the 'Customer: Pelican Construction' page. The 'Audit Notes' tab is selected, displaying a list of enquiries. The table has columns for Date, Description, and actions (View, Remove). The data is as follows:

| Date | Description | View | Remove |
|------------------|---|------|--------|
| 04/07/2019 15:07 | Helin is interested in buying health insurance... | View | Remove |
| 15/06/2019 18:20 | Left a message on Helin's phone... | View | Remove |
| 20/05/2019 15:07 | Contact Helin for employee details... | View | Remove |
| 05/04/2019 13:20 | Contact Helin from the HR department in May... | View | Remove |

The screenshot shows the 'Enquiries' page in the Flight system. The 'Customers' tab is selected, displaying a list of enquiries. The table has columns for Client name, Enquiry, and Created at. The data is as follows:

| Client name | Enquiry | Created at | View | Remove |
|----------------------|--------------------|------------------|------|--------|
| Blue Wren | North West Branch | 03/08/2019 10:21 | View | Remove |
| Green Wren | Customer Relations | 07/06/2019 09:07 | View | Remove |
| Greenfinch Marketing | | 06/08/2019 12:03 | View | Remove |
| Heron Digital | Digital Department | 06/08/2019 11:23 | View | Remove |
| Heron Health | North West Branch | 04/05/2019 09:07 | View | Remove |
| Jay Events | | 04/04/2019 16:03 | View | Remove |
| Pelican Construction | HR Department | 04/04/2019 15:04 | View | Remove |

The screenshot shows the 'Create customer' form in the Flight system. The form has the following fields:

- Customer name: Helin Ball
- Company: Pelican Construction
- Job title: HR Manager
- Contact number: 01234 56789

Buttons for "Cancel" and "Create" are located at the bottom of the form.

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Feature rich software customised for you



Track sales

Track sales and billed work to monitor business performance



View work in progress

Keep tabs on all outstanding work to gain more control of your cashflow



Generate custom reports

Create specific reports for your business to keep track of what truly makes a difference



Integrate with existing tools

Integrate with your other software tools, such as Xero, to gain extra time savings



Notifications and alerts

Notify users and customers throughout their journey



Automated tasks and actions

Help your team meet deadlines with automated task reminders straight to their dashboard



Create job templates

Save time when creating new jobs by creating automated workflows



Manage resources

Assign staff to jobs and enquiries to monitor project progress



Build intelligent workflows

Customise rule-based workflows to guide customers through their purchase



Manage documents

Attach quotes and job sheets that auto-populate with customer information



Access rich analytics

Access key performance information and understand how your business is performing



Monitor performance

Manage your team effectively by seeing where they are focussing their attention



Working with you

A consultative approach to understand your business and customise a solution that will help you boost your productivity

STEP ONE

Map

We meet with you to get to know your business, produce a process map and complete your Flight specification sheet to ensure your configuration is perfect for your business.

STEP TWO

Configure

Now we know your specifications, we configure your Flight. You'll have access to a test application to ensure everything works for you.

STEP THREE

Launch

Once you're happy, we take your existing data and migrate it into Flight. When that's done, you're ready to board! You'll get access to your brand new Flight system.

STEP FOUR

Support

Our dedicated customer service team are on hand to support you. Whether it's tutorials or requests for additional functionality, we want to enhance your Flight experience.



Who are Blue Wren?

We develop bespoke software applications designed to create positive change for your business.

We do this by helping you to realise your potential through process improvement, boosting your productivity and profitability.

"Start your productivity journey with us, you'll be amazed what improvements it can bring."

Michael Lough, MD, Blue Wren



"It's a vital part of our business and helps us to deliver our service more effectively and efficiently to our customers."

Alison, Nugent Santé

"A simple solution and a great team. Flight and Blue Wren has taken my business to the next level."

Bailey, Love the People



Flight

"Our system is a vital tool to ensure we provide the best service possible to our customers."

Adam Livermore, Begbies Traynor

Take Flight

Book a free demo

01772 823734

bluewren.co.uk/takeflight