

Boost your profits with a bespoke software solution



Track business activity from enquiries to service delivery

Automate processes to save time and effort

Integrate third-party applications to create efficiencies Gain control and visibility of performance

Your business is unique

That's why we tailor Flight to the needs of your business.

We're here to guide your journey to take Flight, but no-one knows your business better than you. We'll listen, feedback and help to identify how we can streamline your business processes.

www.bluewren.co.uk/takeflight



Introducing Flight from Blue Wren

Software customised for you, to scale your business

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Software built to grow your business



Save 2.5 days a week from admin time



Increase leads by 30%



Convert 15% more sales



Improve profitability by 25%



12-month return on investment

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"We built Flight after going on a productivity journey of our own. We noticed that we weren't working efficiently; duplicating work and manually completing automated tasks.

Flight has been a revelation to Blue Wren, and it started with mapping our processes."

Michael Lough, MD, Blue Wren





Why Flight?





A customised, cloud-based system built to your specific requirements

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Feature rich software customsied for you



Track sales

Track sales and billed work to monitor business performance



View work in progress

Keep tabs on all outstanding work to gain more control of your cashflow



Generate custom reports

Create specific reports for your business to keep track of what truly makes a difference



Integrate with existing tools

Integrate with your other software tools, such as Xero, to gain extra time savings



Notifications and alerts

Notify users and customers throughout their journey



Automated tasks and actions

Help your team meet deadlines with automated task reminders straight to their dashboard

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Create job templates

Save time when creating new jobs by creating automated workflows



Manage resources

Assign staff to jobs and enquiries to monitor project progress



Build intelligent workflows

Customise rule-based workflows to guide customers through their purchase



Manage documents

Attach quotes and job sheets that auto-populate with customer information



Access rich analytics

Access key performance information and understand how your business is performing



Monitor performance

Manage your team effectively by seeing where they are focussing their attention



Working with you

A consultative approach to understand your business and customise a solution that will help you boost your productivity







Who are Blue Wren?

We develop bespoke software applications designed to create positive change for your business.

We do this by helping you to realise your potential through process improvement, boosting your productivity and profitability.

"Start your productivity journey with us, you'll be amazed what improvements it can bring."

Michael Lough, MD, Blue Wren

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"It's a vital part of our business and helps us to deliver our service more effectively and efficiently to our customers." "A simple solution and a great team. Flight and Blue Wren has taken my business to the next level."

Bailey, Love the People

Flight

Alison, Nugent Santé

"Our system is a vital tool to ensure we provide the best service possible to our customers."

Adam Livermore, Begbies Traynor

Take Flight

Book a free demo 01772 920 777 bluewren.co.uk/takeflight