



**Boost your profits  
with a bespoke  
software solution**

Developed by  
blue wren



**Track business activity from enquiries to service delivery**



**Automate processes to save time and effort**



**Integrate third-party applications to create efficiencies**



**Gain control and visibility of performance**



## Your business is unique

That's why we tailor Flight to the needs of your business.

We're here to guide your journey to take Flight, but no-one knows your business better than you. We'll listen, feedback and help to identify how we can streamline your business processes.

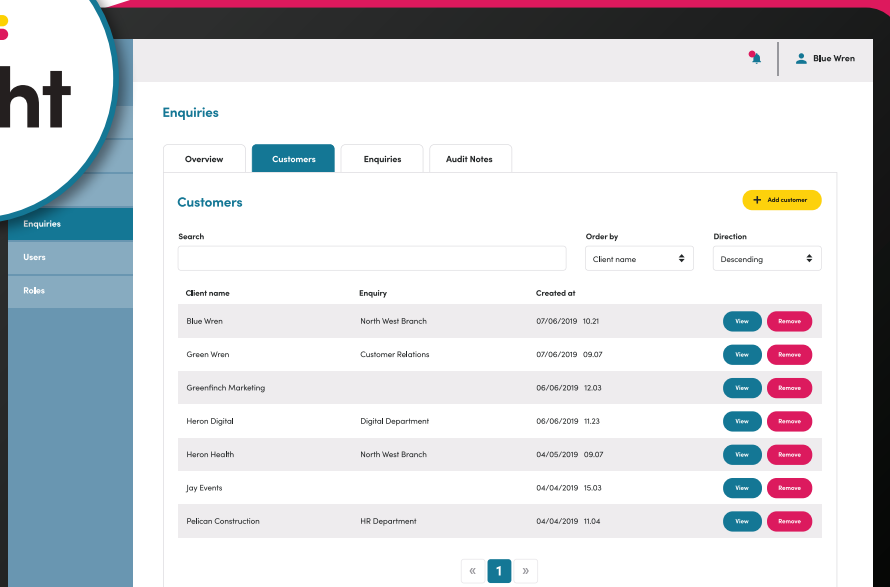


# Introducing Flight from Blue Wren

Software customised for you,  
to scale your business



Flight



Enquiries

Overview Customers Enquiries Audit Notes

Customers

Search

Order by Client name

Direction Descending

Client name	Enquiry	Created at		
Blue Wren	North West Branch	07/06/2019 10:21	View	Remove
Green Wren	Customer Relations	07/06/2019 09:07	View	Remove
Greenfinch Marketing		06/06/2019 12:03	View	Remove
Heron Digital	Digital Department	06/06/2019 11:23	View	Remove
Heron Health	North West Branch	04/05/2019 09:07	View	Remove
Jay Events		04/04/2019 15:03	View	Remove
Pelican Construction	HR Department	04/04/2019 11:04	View	Remove

1



# Software built to grow your business



**Save 2.5 days a week  
from admin time**



**Increase leads  
by 30%**



**Convert 15%  
more sales**



**Improve profitability  
by 25%**



**12-month return on  
investment**





**“We built Flight after going on a productivity journey of our own. We noticed that we weren't working efficiently; duplicating work and manually completing automated tasks.**

**Flight has been a revelation to Blue Wren, and it started with mapping our processes.”**

Michael Lough, MD, Blue Wren





## Why Flight?



**Specifically  
designed for your  
business**



**Eliminates  
work-arounds and  
awkward add-ons**



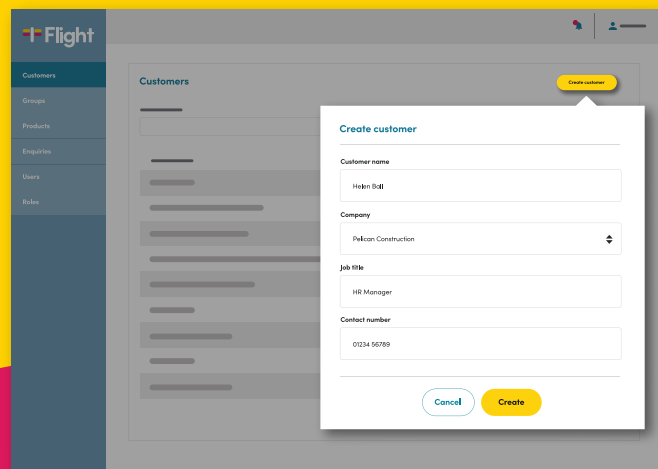
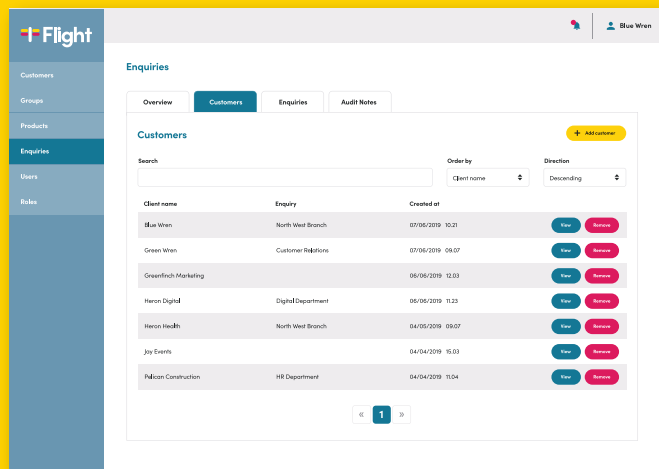
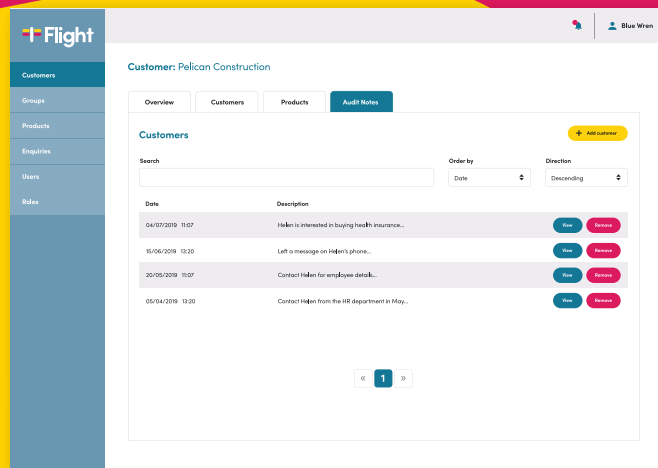
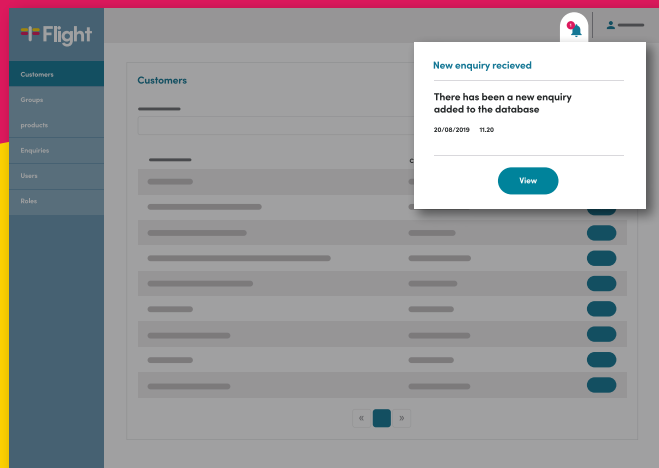
**Proven to  
increase  
efficiency and  
profit**



**Supported by a  
UK-based  
customer service  
team**



# A customised, cloud-based system built to your specific requirements







## Feature rich software customised for you



### Track sales

Track sales and billed work to monitor business performance



### View work in progress

Keep tabs on all outstanding work to gain more control of your cashflow



### Generate custom reports

Create specific reports for your business to keep track of what truly makes a difference



### Integrate with existing tools

Integrate with your other software tools, such as Xero, to gain extra time savings



### Notifications and alerts

Notify users and customers throughout their journey



### Automated tasks and actions

Help your team meet deadlines with automated task reminders straight to their dashboard



### Create job templates

Save time when creating new jobs by creating automated workflows



### Manage resources

Assign staff to jobs and enquiries to monitor project progress



### Build intelligent workflows

Customise rule-based workflows to guide customers through their purchase



### Manage documents

Attach quotes and job sheets that auto-populate with customer information



### Access rich analytics

Access key performance information and understand how your business is performing



### Monitor performance

Manage your team effectively by seeing where they are focussing their attention



## Working with you

A consultative approach to understand your business and customise a solution that will help you boost your productivity

### STEP ONE

#### Map

We meet with you to get to know your business, produce a process map and complete your Flight specification sheet to ensure your configuration is perfect for your business.

### STEP TWO

#### Configure

Now we know your specifications, we configure your Flight. You'll have access to a test application to ensure everything works for you.

### STEP THREE

#### Launch

Once you're happy, we take your existing data and migrate it into Flight. When that's done, you're ready to board! You'll get access to your brand new Flight system.

### STEP FOUR

#### Support

Our dedicated customer service team are on hand to support you. Whether it's tutorials or requests for additional functionality, we want to enhance your Flight experience.



## Who are Blue Wren?

We develop bespoke software applications designed to create positive change for your business.

We do this by helping you to realise your potential through process improvement, boosting your productivity and profitability.

**"Start your productivity journey with us, you'll be amazed what improvements it can bring."**

**Michael Lough, MD, Blue Wren**



**"It's a vital part of our business and helps us to deliver our service more effectively and efficiently to our customers."**

Alison, Nugent Santé

**"A simple solution and a great team. Flight and Blue Wren has taken my business to the next level."**

Bailey, Love the People



**"Our system is a vital tool to ensure we provide the best service possible to our customers."**

Adam Livermore, Begbies Traynor

## **Take Flight**

**Book a free demo**

**01772 920 777**

**[bluewren.co.uk/takeflight](https://bluewren.co.uk/takeflight)**