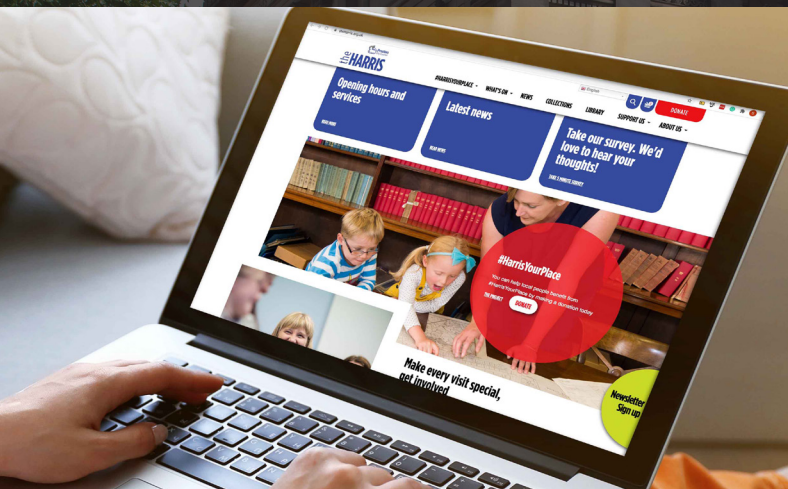


Website with ticketing system

The Harris

Website development with a customised ticketing system and donations gateway for an iconic Preston landmark



Their Pain

To support Preston Council's drive for modernisation of The Harris, they required a new website that would help showcase its potential and engage with a wider audience.

The Harris wanted to showcase their collections and attract people to their events.

It was also important that the new website enabled people to learn about the history of The Harris and how they could support its future. The design of the website needed to reflect the heritage and architecture of The Harris, whilst also being accessible for all users.



Our Solution

We started by engaging with different stakeholders of The Harris; donors, volunteers, visitors and staff. This helped us understand what the website needed to convey and how people needed to engage with the website.

This led to the production of a sitemap and designs that enabled website visitors to easily access key information and reach their objective, be that to find out opening times, register for an event or donate to The Harris' charity.

Our website would also allow The Harris to create engaging landing pages to draw attention to specific campaigns or programmes that they may be running.



Website with ticketing system

The Harris

Website development with a customised ticketing system and donations gateway for an iconic Preston landmark

Key Features



Mobile-first design



Dynamic page builder and easy content management



Integrated ticketing platform



Fully optimised for search engines and performance



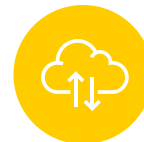
Donations payment portal



Social Wall integration



Integration with The Harris' donor database



Managed cloud infrastructure using AWS



Impact

The Harris website launched in line with their new #HarrisYourPlace campaign, with the aim of attracting new audiences to engage with The Harris and supporting their hopes to secure much-needed funding to re-imagine The Harris.

The new website has allowed The Harris to showcase what it brings to the community and why it is such a valuable asset to Preston and Lancashire.

Whilst 2020 wasn't the year for welcoming the usual number of visitors to The Harris, the website has enabled them to keep their supporters engaged and informed with everything that is happening.

Will customised software help grow your business?

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